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Spartan Daily

SAN JOSE STATE COLLEGE

VOL. 49

SAN JOSE, CALIFORNIA, TUESDAY, NOVEMBER 21, 1961

No. 40

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By ELIAS ABUNDIS

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JOURNALISM & ADVERTISING 25th ANNIVERSARY

SPARTAN DAILY COLOR SUPPLEMENT

SAN JOSE STATE COLLEGE

November 20, 1961

VOL. 1

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Anniversary Summary

Silver anniversary of the Journalism & Advertising department will be celebrated with three days of activities today, tomorrow and Wednesday. The ending of the 25th year also marks occupancy of the department's renovated quarters in the former art wing of Tower Hall.

Pearce Davies, associate professor of journalism, is chairman of the anniversary celebration. He is working in cooperation with Dr. Dwight Bentel, head of the Journalism & Advertising department.

Today at a 12:15 p.m. luncheon, Alan Eden-Green, president of the Institute of Public Relations of Great Britain and public relations director of Josia Wedgwood & Sons, will speak in cafeteria rooms A and B. Pi Alpha Nu, professional public relations society, will sponsor a dinner this evening for Mr. Eden-Green at Garden City Hofbrau.

Douglas Edwards, network newscaster for Columbia Broadcasting system, will speak at an all-college assembly at 10:30 a.m. tomorrow in Morris Dailey auditorium.

"SECOND CLASS POWER?"
At an all-college assembly on Wednesday, Drew Pearson, nationally known columnist and commentator of newspaper and radio, will speak at 11:30 a.m. in Morris Dailey auditorium on "Is the United States Becoming a Second-Class Power?"

Joe Rosenthal, chief photographer of the San Francisco Chronicle and "Flag Raising on Mount Suribachi" photographer, will attend an exhibition of some of his photographs and those included in "Great News Photographs," selected by Encyclopedia Britannica, University of Missouri School of Journalism, and the National Press Photographers assn.

Open house will be held from 1:30-4 p.m. Wednesday.

At a luncheon to be held in the Catholic Women's Center tomorrow, Clyde Bedell, advertising executive, consultant, columnist and educator, will speak.

ROUND TABLE TALK

Also tomorrow, an educator-employer round table discussion will be held in TH55 at 2 p.m. Dr. Chilton R. Bush, professor and executive head emeritus of the Department of Communications and Journalism at Stanford university, will be moderator of the panel. Members will be: Howard Taylor, director of training programs for Copley newspapers; Clair Otis, advertising director for Eureka Newspapers, Inc.; Dr. Charles M. Hulten, chairman of the Department of Journalism at the University of California; A. L. Higginbotham, chairman of the Department of Journalism at the University of Nevada; Dr. Paul V. Sheehan, chairman of the Department of Journalism at Fresno state college and John B. Riffel, Missile Systems division, Lockheed.

At a buffet luncheon to be held in the journalism building at 12:30 p.m. Wednesday, Professor Higginbotham will speak. Pres. John T. Wahlquist will dedicate the new quarters following the luncheon.

Members of the department's six student Greek letter organizations are assisting department faculty with plans for the observance. They include Pi Alpha Nu, public relations; Kappa Alpha Mu, press photography; Theta Sigma Phi, national fraternity for women in journalism; Kappa Tau Alpha, national fraternity honoring scholarship in journalism; Gamma Alpha Chi, women in advertising; and Sigma Delta Chi, men's professional journalism society.

The U.S.: Second Class Power? Drew Pearson To View Position

"Has the United States Become a Second Class Power?" asks Drew Pearson, Washington's top reporter, in his 11:30 lecture Wednesday in Morris Dailey auditorium.

Pearson will evaluate U. S. political, military, diplomatic and moral standing in world affairs in the college lecture committee sponsored speech. He has recently traveled throughout the world interviewing government heads including Russia's Premier Nikita Khrushchev.

The Washington reporter is known to his colleagues by his ability to get stories that they can't get or are afraid to print or broadcast.

The Illinois-born-journalist has criticized and fought Government officials, members of Congress, important business leaders and others he felt were not acting in the public interest.

Pearson has been proved right repeatedly, thus the warning "Pearson might find out about this" is a stop sign to secret conviners in nation-wide government.

CRAMPING STYLE

"Time" has said of Pearson: "His is the kind of journalistic vigilance that keeps small men honest; and forces bigger men to work in an atmosphere of caution that frequently cramps their style."

A Saturday Review of Literature poll selected Pearson as the columnist whose writings exerted the greatest influence on the nation.

Gen. George C. Marshall described Pearson as "one of my best inspector generals."



DREW PEARSON

... Watchdog

Pearson earned his first money in the Illinois woods, called Whiskey Run trapping skunks with his brother. He went on to attend Phillips Exeter Academy, financed by baby-sitting.

His education terminated after four years at Swarthmore college in Illinois where he was a Phi Beta Kappa and editor of the campus newspaper.

After teaching industrial geography at the University of Pennsylvania for a year, he worked his way around the world as a merchant seaman, lecturer and correspondent for several U. S. and

Australian newspapers.

Pearson, reportedly has gone on a raid on a moonshine still in Virginia, been in an iron lung, been endangered behind the iron curtain and waged a campaign against the Ku Klux Klan through radio broadcasting.

The daily "Washington Merry-Go-Round" has been founded out by Pearson since 1932. In 1942 the column was awarded professional journalism society Sigma Delta Chi's Distinguished Service Award in Journalism for general excellence of performance in Washington.

The Spartan Fashion Council Selects

the loafer in patent! Spic, span and shiny. Prestige campus shoe. Really very "in" and easily attunes to whatever you wear. All you need is a penny to slip in the slot. (If you prefer, we have the loafer in black, topaz, coral, and bright blue.)

Medium (B) 4 1/2 to 10

Narrow (AA) 5 1/2 to 10

BLOOM'S

fine shoes

135 South First Street — Downtown

1324 Lincoln Avenue — Willow Glen

Valley Fair

(Student Charge Accounts)

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Dwight Bentel: Fond Father Looks Back Over Years Since Dept., College Small

By WALLACE WOOD

No doubt the college was sleepy. The man young but with a brisk future before him.

There was his office in 1934. Larger than a two by four, friends soon learned to entertain themselves in it during a period of boredom.

Chalk, skillfully tossed, could be made to land on a railing that bordered the room's high ceiling.

Dwight Bentel's first job as a new instructor was to see the daily newspaper really become daily.

Intermittent production was the curse of a volunteer staff located in Tower Hall's room seven. An expanse of green lawn surrounded it, birds twittered in the trees and a languor fell upon the type faces.

It didn't stay there long.

"The Spartan Daily has never been an irresponsible newspaper," Dr. Bentel reflects, "but it has always been an exciting place to be around."

So it was that one pre-Bentel editor, here unnamed, published a scathing article on the school's not-so-potent football team.

"There was a tramp of many feet in the corridor that afternoon. The editor looked out to see the entire football team coming down the hall.

"Thinking fast, he locked the door of the staff room. But with a crash of tinkling glass, the door was smashed.

"Then the editor retreated to the office, and locked that door. And they broke that down.

"The editor escaped by diving out the window and sprinting away," Dr. Bentel relates.

OVERSEER NEEDED
The college president thought someone should be around to oversee such situations, so the young Bentel was hired.

He proved to be no stick-in-the-mud and the Spartan Daily soon became a daily class.

The young instructor, who had once given yeoman service to Stanford's track team, proved potent competition outside of class.

"I used to bet them cokes I could outrun them, and I did.

"One day, after getting 27 students in on the bet, we went out on the lawn beside Tower Hall. I outran them all, and won 27 cokes, or so I thought.

"But the cokes came in 27 glasses, not bottles, along with 27

students. Well, I couldn't drink them all, and so-o-o . . ."

In 1936, journalism area had grown, and cut itself off from its English department parent to become a department on its own.

Dr. Bentel taught photography, was the college public relations director, and general all-around man.

EX-EDITOR HIRED
In 1938, Dolores Spurgeon, ex-Daily editor, relieved the load somewhat by joining the staff.

During the course of years, uniforms once again became popular. On Dec. 1, 1941, San Jose State's football team was readying itself for a game in Pearl Harbor, Hawaii. A sports editor, again unnamed, was with them.

After that fateful Sunday, the college, like many others, waited tensely to hear of its own. Unconfirmed reports (later shown to be true) filtered back that the team, mostly police trainees, had survived and was doing duty as an emergency police force.

After a week, the sports editor's letter arrived. "Dear Folks," it read, "It is certainly wonderful here. The local police department is acting host to the team. The grass skirts . . ." Not a word about the attack!

"We never got a line on that," Dr. Bentel says in anguish. "He wrote again saying there was no game."

But two much later instances of Daily reporting shine, one through the reflected glory of advertising major Jack Osborne, "a real newspaperman," Dr. Bentel calls him.

It was in 1956, the modern passenger train City of San Francisco bogged down in a snowstorm near Donner Summit in the Sierras. Osborne, an excellent skier, located the liner, and kept up communication for days.

Another time, Bill Maynard was doing a summer internship in a small Nevada town when the City of San Francisco derailed near him. Again the reporter provided the only news stories for over a day.

But back to the war. One morning Dwight Bentel wrote a short note to his secretary:

"I'll be back soon," it read. And Bentel, then without his doctorate, was gone for over two years.

Plaintive letters went back and

forth. "The Spartan Daily, as a fact, has never missed a scheduled issue," he recalls, "but there were times . . ."

Mrs. Spurgeon ran the newspaper with an all-girl staff. She wrote the absent Bentel that each day might be the paper's last.

"Finally we were forced to mimeograph it," she says.

During the Second World War, the Spartan Daily was sent to all graduates, and went all over the world. The Spartan Daily had moved from Room seven to Room 17 in Tower Hall. In 1946 it was

moved to the "temporary" barracks on San Carlos street. In 1953, the staff moved into the old music building, sometimes called "the Barn."

Rooms seven and 17 had been kindergarten rooms. Needless to say, the fact was noted.

But after 25 years, the department is finally moving back to Tower Hall. Advertising was added in 1946; photography, now enjoying the best facilities, was taught in 1935; Radio-television came in 1957.

In 1954 the department was accredited by the American Council on Education for Journalism. It was the first college department here to be accredited, and joined 45 other schools in the United States.

But the ex-sprinter, whose life's ambition was to be a drummer, remains basically the same.

"During a concert, I would wait forever until my favorite conductor, Adolph Watersein would point to me and say 'now!' and I would bang the Tympani once or twice."

His role has changed considerably, at this 25th anniversary.

So it's records you want?


Get 'em at—

Spartans' Favorite Record Haunt!

Open every night till 9 o'clock

House of Records

CORNER OF THIRD AND SAN FERNANDO



SMART STUDENTS

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Special Student Rates

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MUN Deadline

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Students, Professor Collide

Two Spartans Die; Prof. Hospitalized

By ELIAS ABUNDIS
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Miss Mae Stadler, 29, associate professor of recreation, is being treated at County hospital for severe facial lacerations, internal injuries and a badly fractured left knee. Miss Stadler was thrown from her auto when it collided with another vehicle driven by SJS student Ronald J. Costello on The Alameda and Schiele st. Sunday at 9:40 p.m.
Both Costello and an SJS coed

Rosary was recited for Miss Orason yesterday evening at the Harmon Smith Funeral Home, 907 Washington st., Santa Clara. She is survived by her parents Mr. and Mrs. Joseph D. Orason, two brothers, Joseph and John and three sisters, Patricia, Marie and Henrietta Marie all of Santa Clara.
Funeral services for Miss Orason will be held in Brownsville, Tex., where she was born Dec. 14, 1942. She was a 1960 graduate of Buchser High in Santa Clara and a freshman majoring in business education at SJS.
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Advertising Part of P.R., Briton Says at Luncheon

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"I am a keen advocate of regarding advertising as part of public relations," Alan B. Eden-Green told a luncheon audience of the San Jose Ad club and the San Jose P.R. Round Table, yesterday in the cafeteria room A.

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Tracing public relations history in England and America, Eden-Green said that, "In Britain, P.R. evolution was different than here." He explained that public relations arrived earlier in America and began in industry sooner in this country.

"STATE OF THOUGHT"
According to the Briton, Thomas Jefferson initiated the public relations profession. Jefferson used public relations to mean "state of public thought."

"Our great problem in Britain is unskilled P.R. practice by those who call themselves public relations men, but only discredit the profession." Those people can't be dealt with legally, he explained.

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Edwards began broadcasting news when he was 15 years old, making his debut as a radio reporter in Troy, Ala.

Television Is Not Replacement for Newspaper

By BOB HALLADAY

Since the introduction of the newscast into television programming, conflicts have flared between the newspaper reporter and the television newsmen.

This conflict has assumed major proportions in some areas. However, there should be no real apprehension on the part of the newspaper that it will ever be supplanted by television in its news-giving function.

Television has many advantages to offer its audience, but at the same time it has inherent weaknesses which will never permit it to replace the newspaper or to be replaced by it.

Television, through the use of remote equipment, is able to present news as it happens and to bring to the viewer "live" sports events, parades, disasters and numerous other programs.

GREATER DETAIL
The newspaper, though it is slower in presenting the news, has time and space for more details, interpretation and development of angles.

A man buying a newspaper purchases his news in one neat, highly portable package. His news package is highly diversified and can be read at his leisure and convenience.

News broadcasts are presented at a given time each day and the viewer must arrange his schedule to include the program; he cannot sit down when he has time and expect to be given the news on TV.

DOUBLE SHOWING
Many stations schedule news twice during the evening; once at about 6 and again about 11. If the broadcast is missed, the news is missed. Once the announcer has ut-

tered his words, the viewer is left with nothing.

A permanent record of the news is offered by a newspaper and the reader can read and re-read as often as he chooses.

Television can have a tremendous impact on the viewer if an announcer "talks" his news as he would in a conversation. The newspaper must remain impersonal and a columnist or by-line reporter rarely approaches the personal relationship so easily attained between viewer and newscaster.

USED WITH CAUTION
Caution must be exercised by the broadcaster, however, for too much showmanship may rapidly weaken the confidence of the listener.

The quantity of news given on a television broadcast is limited by an unbending time factor. If a program is scheduled for 15 minutes it cannot run for 15 minutes and 30 seconds, regardless of how much news has not been given.

Because of this limiting time factor, television news is highly condensed. The newspaper operates under a much more flexible system and though some news is presented in capsule form, its main advantage over television is its

ability to offer a wide variety of news in complete detail.

The real conflict between the two media of news presentation seems to arise from the very competitive basis upon which journalism is built.

The whole of news reporting is seated upon an intense rivalry among reporters, each trying to "scoop" the others.

Television is able to be on the air with news as it is happening, or shortly after it has occurred,

and this speedy access to the public is a sore spot with the newspaperman who may think of himself as having been "scooped."

Another factor which seems to add fuel to the already blazing conflict is the fact that the newspaper refuses to accept television as an "adult" media performing a responsible service.

Because time does not allow depth reporting in regularly scheduled television newscasts, the newspaper reporter may feel that

the broadcaster does an inadequate and haphazard job.

In some areas the television and newspaper reporters have not resolved their differences and, in other localities, they work side-by-side in a spirit of friendly competition.

End result of the hostile attitude probably will come from concessions on both sides and a realization that television news fulfills an important role in a rapidly advancing society.

Here's 24 for the 25th!

These 24 employee-graduates of the San Jose State College Department of Journalism and Advertising join with the Mercury and News in extending to the Department and its head, Dr. Dwight Bentel, congratulations and best wishes for another 25 years of successful operation.

1940	Fred C. Merrick	1951	Daniel D. Hruby
1941	Frank Bonnano		William C. Ernst
1943	John A. Howe	1952	Walter Roessing
	Ruth (Pat) Loomis	1954	James R. Choate
1944	Geraldine Howe		Edward N. Pope
1947	Thomas J. Rowen	1955	Robert H. Norris
1948	Harry G. Farrell	1957	Donald Nash
	Wesley G. Peyton, Jr.		John E. Spalding
1949	Richard S. Cox	1958	Leigh A. Weimers
	Dwight M. Geduldig		Frances M. Stuart
1950	Robert Crabbe	1960	Gerald Nachman
	Robert Scheid	1961	Maxine Harris

San Jose Mercury
SAN JOSE NEWS

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Many expensive set features —
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etc.
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playback.

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Coast radio

266 South First
Opposite
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Spartan Daily

SAN JOSE STATE COLLEGE

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Camp Counselors

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sion standards. The institute requires five years of comprehensive P.R. experience to be admitted in addition to taking professional examination.

The Institute president reported less than 50 per cent pass the examination. He expressed hope that in two or three years the Institute will make passing the examinations a prerequisite for admission.

He explained that Britain is trying to "set up public relations standards." The difficulty lies in "providing a good public relations background," as England lacks many of the P.R. facilities available in America, according to Eden-Green.

RELEASES IDENTIFIED
He told his listeners that in the British Institute, P.R. releases must identify whom they are speaking for or what company it represents.

Eden-Green said an intellectual critic in Britain is actually "for public relations for things he is in favor of." The speaker termed this a "fascist philosophy." "Public relations is a great protector of democracy," he insisted.

The communists especially could use public relations, according to Eden-Green. "Public relations and propaganda must be separate in peoples' minds," he explained.

"The Communist could build a bridge of understanding between the West and the Communist world," he said.

Here Comes La Torre



—photo by Bill Thomas

GEORGIA JACOBSEN, La Torre editor, looks over the first issue of the Telescope, campus yearbook, published at San Jose Normal for 1893-1895. Rik Aveille (l.) public relations di-

rector and Roger Bengtson, co-editor, join Miss Jacobsen in examining the museum piece. Contemporary issues of SJS' La Torre surround the trio.

Lyke

"America's Finest College Feature Magazine"

Lyke, SJS campus feature magazine, was created in 1946 through the efforts of a coed named Margaret Moore.

She decided during the 1945 summer session that SJS needed a campus magazine. An attempt made in 1936 to start "El Toro" had failed.

In 1946, a 50-page magazine, similar to today's issues, was published with an editorial board of seven faculty members. A wide-open publicity campaign, directed

For 1961, Lyke garnered the top award in national Sigma Delta Chi judging. The feature magazine was given the only award for magazine publications at the Miami, Florida, convention this month.

by Mary Jeanne Anzaloni, introduced the new magazine to the campus.

The first writers for Lyke were invited to contribute by the editor because they had something of importance to say. Students, at that time, got no credits for being on the Lyke staff.

Lyke got its name from an ancient Greek lawmaker from Sparta. Details on why the magazine was so named have been lost and/or forgotten.

Through administrative action, Lyke was integrated into the Journalism and Advertising department because of the magazine's publication of "objectionable" material on several occasions and because of financial conditions.

Pat O'Daniels is the editor of Lyke, which has a staff of six writers, plus outside contributors. One photographer, with help from the Photo-Journalism department, rounds out the staff.

Two faculty members from the Journalism and Advertising department—Gordon Greb and Leon Quera—act as advisers.

Most of the work is done outside regular class hours for four hours a week.

Staff positions change every semester. The editor and the business manager are chosen by the Student Council from previously experienced Lyke staff members.

The magazine, published four times yearly, is self-supporting and sells for 35 cents a copy.

La Torre Yearbook Still Towers

In 1910 the Senior Year Book was issued to the June graduating class. This publication became the first yearbook of San Jose State.

Six years later "La Torre" (the Tower), symbol of the spirit of the graduates, made its first appearance and thus became the official yearbook of San Jose "Normal" and the present San Jose State.

As stated in a book written about SJS, "The Story of an Inspiring Past," compiled by Mrs. Estelle Greathead, "La Torre" is handsomely and lavishly illustrated and focuses into a rich and elegant unity the entire scope of school thought, endeavor and accomplishment."

The 1962 "La Torre" will live up to these standards, according to Rik Aveille, public relations director for the book. "The 1962 yearbook will emerge as the biggest and most slick edition to ever come off the presses," he said.

To support these statements, Aveille said that last year's book had eight pages in full color. This year's publication will realize an increase of nearly 400 per cent in color, 28 pages.

The 1910 yearbook had 123 pages, separated into sections, such as dedication, organizations, athletics and joshes. The book was

of a textbook, in width and length, but contained editorial content, cartoons, poetry and a special section called "Who's What and Where."

The 1962 "La Torre" will be the largest publication to date, boasting 344 pages, said Aveille.

MISS OTT'S Coiffures

Winter! The shift from outdoor to indoor living dictates the new-season changes in your coiffure. Miss OTT will create your individual chic hairdo in the style demanded for the newest cool-weather fashions.

Haircuts from 2.00
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Students applying will be in-
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Spartan Daily

SAN JOSE STATE COLLEGE

Camp Counselors
Spartan camp counselors' ap-
plications are now available in
the College Union. Sign-ups will
run today through Dec 1. Coun-
selors will serve as discussion
leaders at the camp and will
attend weekly meetings prior to
Spartan camp for instruction in
techniques of group discussion.

VOL 49 SAN JOSE, CALIFORNIA, TUESDAY, NOVEMBER 21, 1961 No. 40

Students, Professor Collide

Two Spartans Die; Prof. Hospitalized

By ELIAS ABUNDIS
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Bedell, Edwards To Speak Today

**Advertising's Role
Examined Today
By Clyde Bedell**

**Douglas Edwards
To Champion T.V.
Against Critics**

"Here I Am, Send Me," will be the topic of the luncheon-lecture of Clyde Bedell, advertising consultant, today at 12:15 p.m. at the Catholic Women's Center.
Bedell, columnist, author and advertising award winner, will address students, members of the Journalism & Advertising department and members of the San Jose Ad club during the department's 25th anniversary celebration.
The consultant, who began his career in advertising in 1919 as a traveling business editor for trade magazines and as an advertising agency account executive, has received national recognition for his work in that field.
In 1954 Bedell was the recipient of the Nichols Cup, an award presented by Alpha Delta Sigma, national advertising fraternity. He received the retail advertising award and was named to the Retail Hall of Fame in 1955.
Bedell is the author of "Seven Keys to Retail Profits," 1930; "How to Write Advertising that Sells," 1940; "Shoppers' Special," 1941; "Let's Talk Retailing," 1946; "Precepts and Principles of Advertising that Sells," 1947; and "Your Advertising — Force or Farce," 1954.
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Edwards began broadcasting news when he was 15 years old, making his debut as a radio reporter in Troy, Ala.

Good Grief! Can That Be Correct?

Dr. Bentel Recalls Best Of Newspaper Mistakes



—photo by Bob Hall
"LISTEN TO THIS," says Dr. Dwight Bentel, head of the Journalism & Advertising dept., as he reads one of his favorite newspaper errors he has collected over the years. Dr. Bentel has been at SJS since 1934. He has been Education Editor of Editor & Publisher since 1947. Through this position, Dr. Bentel has received many of the classic mistakes now in a special file. He has two files. One containing clippings of newspaper headlines, news stories and advertising errors that he feels can't be legally or tastefully reproduced and a second folder with clippings including material to the right.

By MICKEY MINTON

Dr. Dwight Bentel, head of the Journalism & Advertising department, has been at SJS since 1934. A keen student of newspapers, Dr. Bentel has, over the years, gathered a large backlog of newspaper errors and unintentional oddities that have appeared in news stories, headlines and advertisements.
The following examples of typographical mischief are some of Dr. Bentel's cherished favorites.

**Jap Force Defeated
By United Press**
From the Columbus, Ohio, Citizen.

**Official Murdered
By Associated Press**
From the Daily Idahoian, Moscow, Ida.

**Midwives Demand
New Labor Policy**
From the Austin, Texas, Statesman.

Allies Are Inside Flushing

Was a banner that appeared in the Pensacola, Fla., News in 1944.

A caption underneath a picture of Bob Hope and Virginia Mayo read:

Boob and Beauty

**22 More in Mayoral
Race; Total Now 11**
Appeared in the Boston Herald.

**Miss Rowbottom
Navy Man's Wife**
From a newspaper in Waterbury, Conn.

**Etna Pilot
Now Flying
Mosquitoes**

Yanks Feast On
Turkeys While
Nazi Guns Belch

From a headline over an International News Service World War II dispatch.

A correction received in the San Francisco Examiner office from International News Service read as follows: IN FIFTH PGS OF WATSON STORY, LONDON DATE-LINE (PRINCESS ELIZABETH JOINS ATS) PLS READ IT XXX WHETHER FROM LONDON'S SOOTY EAST END. (NOT SNOOTY AS SENT).
This unfortunate line got by the copy desk of a daily newspaper: "Only one of the old bloc will be missing — pretty Winifred Stanley of Buffalo. Her seat disappeared in the New York re-districting."
This sentence unwittingly borders on libel: "She had tight bridesmaids at the ceremony."
This line published in a newspaper had a double error: "Forced to boil out of an Army plane in which which she had witch-hiked a ride, a WAC lieutenant..."
This stomach-churning line had an effect opposite to the one intended: "You've never tasted anything like our mice pie."
The story of a bridge disaster was reported as: "The bride collapsed because the girdle slipped and fell."
A southern newspaper corrected a story that had described a local hero as a "bottle-scarred veteran," only to have it appear as "battle-scarred veteran."

The Student Store For Student Needs

Spartan Bookstore

"Right On Campus"

Advertising Part of P.R., Briton Says at Luncheon

By MICKEY MINTON

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The London public relations director, the first speaker of the Journalism & Advertising department's silver anniversary celebration, quoted a late president of the British Advertising association as saying, "Advertising is a part of which public relations is the whole."

Tracing public relations history in England and America, Eden-Green said that, "In Britain, P.R. evolution was different than here." He explained that public relations arrived earlier in America and began in industry sooner in this country.

'STATE OF THOUGHT'
According to the Briton, Thomas Jefferson initiated the public relations profession. Jefferson used public relations to mean "state of public thought."

"Our great problem in Britain is unskilled P.R. practice by those who call themselves public relations men, but only discredit the profession." Those people can't be dealt with legally, he explained.

The speaker, president of the Institute of Public Relations, said that his firm has tightened admis-

sion standards. The institute requires five years of comprehensive P.R. experience to be admitted in addition to taking professional examination.

The Institute president reported less than 50 per cent pass the examination. He expressed hope that in two or three years the Institute will make passing the examinations a prerequisite for admission.

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Both Costello and an SJS coed riding with him, Mary Jane Orason, were thrown out of the auto and killed when the cars collided, San Jose police reported.
SLICK PAVEMENT
Police reported that Costello apparently lost control of his car on the pavement, made slick by heavy rains. Costello was heading toward Santa Clara when his car suddenly swerved and its right side slammed into the front of Professor Stadler's car, headed in the opposite direction.
Police said both vehicles were demolished. Impact of the crash shoved the engine of Professor Stadler's car partway into the driver's compartment. Costello's car caught fire, but the blaze was quickly extinguished. Police are investigating the collision.

Betty-Joe Winners, Dance Champions Acclaimed at Dance

Betty Coed and Joe College were crowned, new records were established, and new dance champions were acclaimed at the Sophomore Betty Coed-Joe College dance Friday night.

Steve Havis, Phi Sigma Kappa, and Lynne Hathaway, Alpha Omicron Pi, were named Joe and Betty of SJS, before a hushed crowd in the women's gym.

Claiming a new record for swallowing the most goldfish in one night are Warren Lann, Steele Oman, and Ron Brown. Each of them managed to gulp 10 slippery devils of the deep and each received \$10 for his courageous feat.

Ron Brown and Ruth Hamilton were acclaimed new "twist" champions of the college and Richard Wetherell and Kathy Bench won the "Charleston" contest. Each received trophies for their talents.

Spartan Daily

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"It is history written in the grand literary tradition, willingly discussing problems of immense scope and significance."

Professor Kay said that he is "primarily in agreement" with Cash's treatment of the South but said that "there is a greater differential in Southern thought than Cash admits."

Cash reviews Southern society in institutional and ideological terms, noting the causal relationships and ambiguous patterns, Professor Kay said. "Since, however, he is primarily interested in the group mind of the South, the major portion of his analysis is so directed."

Professor Kay praised Cash's style, saying that his writing "flows" and is "beautiful to read." "The frosting to this superb work is that it is stylistically very well written; a comment that can be made about all too few works of history," he said.

Professor Kay taught at the University of Minnesota before coming to San Jose State. He expects to receive his master's degree from the University of Minnesota this year.

Letters Arrive

Twenty-six letters and seven telegrams arrived yesterday on the desk of Dr. Dwight Bentel, head of the Journalism & Advertising department, congratulating the department for 25 years of operation. More than two dozen letters of congratulation arrived last week.

The telegrams came from New York, Philadelphia, Washington, D.C., Chicago, Tokyo and Pacific Coast points. A former SJS student, Jim Hushaw, now of the "Glendale News Press" yesterday published a front page headline in large black type hailing the department on its silver anniversary.

Coro Member To Speak to AWS On Public Affairs

Robert G. Walters, Coro foundation, will speak today at the Associated Women Students meeting in the College Union at 4 p.m.

Mr. Walters' subject will be "Internship of Public Affairs" in connection with the 12 outstanding students picked by the foundation every year for a nine month period in public affairs. Mr. Walters will also speak to the Student Council at their meeting Wednesday.

Council Suspends Regular Meeting

The Student Council will not conduct its regular Wednesday meeting this week because of the coming vacation.

In action taken at last Wednesday's meeting the council voted to suspend the regular meeting. Bill Hauck, chairman of the council and ASB vice president, stated that a special meeting would be called for 12:30 p.m. Wednesday if important business arises.



TURKEY TROT co-chairmen Jim Sweeney and Judd Fuller are shown with Pat Travis, Homecoming Queen, who will present the above trophies plus a turkey, chicken and duck to the various winners and placers in the relay races. Take-off time today is 12:30 p.m. in front of the men's gymnasium. Entries for the race to Spartan stadium will start at Fifth and San Carlos sts., race down to Seventh st., out to the stadium where they will make one turn around the track and then retrace the route to the men's gymnasium. The Greek relay teams will race between San Carlos and San Salvador sts. on Fifth st. Turkey Trot is sponsored by Alpha Phi Omega, men's national service fraternity.

Drew Pearson Views U.S. Power Position

Washington columnist Drew Pearson, who has stepped on more political toes and been involved in more controversies than any other reporter, will speak on "Has the United States Become a Second Class Power?" at 11:30 p.m. tomorrow in Morris Dailey auditorium.

U.S. political, military, diplomatic and moral prestige in world affairs will be evaluated by Pearson.

Seven Journalists To Meet at SJS For Panel Today

Seven educators and professional journalists, coming from throughout the state and out of state, will take part in a panel discussion today at 2 p.m. in TH 55 on "Where Do the Journalism Schools Go from Here?"
Dr. Chilton R. Bush, Stanford university emeritus executive head of the Department of Communications, will serve as panel moderator.

Members of the panel have traveled from points south, north, east and west for the discussion which is in conjunction with the silver-anniversary celebration of the SJS Department of Journalism & Advertising.

Panel members include Howard Taylor, editorial-training director for the Copley Newspapers, San Diego; Clair Otis, advertising director, Eureka Newspapers, Inc.; Charles M. Hulten, Journalism department chairman, University of California; A. L. Higginbotham, Journalism department chairman, University of Nevada; Dr. Paul V. Sheehan, Journalism department chairman, Fresno state college and Jon B. Riffel, director of public relations, Lockheed Missiles and Space co.

Dr. Bush will open the discussion with an historical reflection of the development of journalism education. Controversial aspects relating to the activities of journalism schools will also be discussed. Dr. Dwight Bentel, head of the SJS Department of Journalism & Advertising, explained.

Criticism of present objectives, practices or shortcomings in performance and the future opportunities in the field will also be considered, he said.

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"The Communist could build a bridge of understanding between the West and the Communist world," he said.

Talks, Luncheons, Open House End Journalism Celebrations

Douglas Edwards, CBS television network newscaster, will speak today at 10:30 a.m. in Morris Dailey auditorium initiating the second day of a three-day celebration of the Journalism & Advertising department's 25th anniversary.

Edwards' topic is "Freedom of Broadcasting."

Drew Pearson, author, commentator and syndicated columnist, will speak tomorrow in the auditorium at 11:30 a.m. on "Has America Become a Second Class Power?"

Today at 12:15 p.m. Clyde Bedell, advertising consultant, educator and writer, will speak at a luncheon in the Catholic Women's center.

There will also be a panel discussion today in TH55. Dr. Chilton R. Bush, director emeritus, Stanford University School of Communications Research, will moderate a discussion of "Where Do the Journalism Schools Go from Here?"

At a buffet lunch tomorrow at 12:30 p.m. in the Journalism building, A. L. Higginbotham, chairman of the Department of Journalism at University of Nevada and national president of Kappa Tau Alpha (an honorary society in journalism), will speak.

Following Mr. Higginbotham's speech, Dr. Dwight Bentel, Journalism & Advertising department head, will introduce College Pres. John T. Wahlquist who will make the dedication and presentation of the new Journalism building. Dr. Robert J. Moore, dean of the Division of Sciences and Occupations, will accept the presentation. Charles Kappen, professor of journalism, will be master of ceremonies for Wednesday's events.

From 1:30 to 4 p.m. tomorrow, the Journalism & Advertising department will conduct open house. Joe Rosenthal, photo staff, San Francisco Chronicle and world-famous war photographer will speak.

A variety of displays and demonstrations will be shown during the afternoon.

'Tomorrow's Illiterates' Knocks Education System

By LYLE C. WILSON

WASHINGTON (UPI)—"Tomorrow's Illiterates" is the title of a just-published book that should shake and rattle the roof of all homes that shelter little children.

This book was published by Little, Brown and Co., for the council on basic education. It tells what hit U.S. education and why. It names names, invites combat. Every Parent-Teachers assn. in the United States should make "Tomorrow's Illiterates" required reading for all members.

It is likely, thereafter, that teachers would cease speaking to parents and that parents would cease speaking to teachers.

NATIONAL FAILURE

This book deals with the teaching of reading in the lower grades. It finds guilty the U.S. educational system in general and the early grade teachers individually on serious charges. The system and the teachers stand charged with converting the little kids who pass through first, second and third grades into dolts who cannot read. This book asserts that there has been: "A national failure in reading instruction which we (the authors) see as the single major cause of the deterioration of our educational system."

Three authors hold responsible for this situation a variety of individuals and institutions. They include, the U.S. Office of Education, teachers' colleges, James B. Conant, former president of Harvard university, textbook publishers whose interests are vested in no change, the system of progressive education, John Dewey and his satellite saints of pedagogy, and others.

TEACHERS CARRY ON

As for the early grade teachers, themselves, they simply are carrying on in the tradition imposed upon them. Some selected quotations from "Tomorrow's Illiterates" will convey some of its ideas:

"It is clear that we not only have a national reading problem

of appalling seriousness but also that it is completely unnecessary.

"It is entirely due to the methods of reading instruction generally followed in our public schools.

"The teaching system, the texts, the theory are, in official school-of-education circles, today about what they were in 1925.

"The system has spread over the country (taking the hinterlands in the 1930s). It has produced a disastrous retardation not only in reading but also of education in general.

"Considerably more than half, probably 75 per cent, of our young people do not read as they could. At least 35 per cent of them are very seriously retarded."

SERIES OF COMPLAINTS

This book is one of a salvo of complaints being fired at the teaching methods that send young people into college unable to read at a grade school or high school standard. There has been the inevitable comparison with the Soviet Union system.

Surfing Movie Will Be Shown Tonight at 8

"Barefoot Adventure," surfing film, will be shown tonight at 8 in Morris Dailey auditorium, sponsored by Sparta party, campus political group.

Tickets for the color feature are on sale in the Student Affairs Business office, TH55, for \$1.25.

The full length feature tells a candid story of the surfer along the California coast and in Hawaii.

An original sound track featuring the jazz music of Bud Shank will accompany the showing.

the jolly wanderer . . .

'U.S. Shouldn't Test'

Photos by Rich Freeland

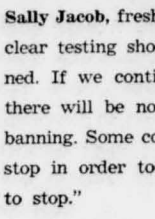
When Russia resumed nuclear testing Sept. 1 after a three year moratorium, the world was shocked. Then the Soviets began testing the big bombs. It was culminated by the dropping of the biggest one ever exploded, a 50 megaton bomb (50,000,000 tons of TNT). Fear has spread that the United States will fall behind in the arms race and the question arises, "should the U.S. resume nuclear testing on the same scale that Russia has?"



Terry Taylor, freshman—"The United States testing will only lead to more and more testing which endangers the atmosphere. There should be all out disarmament. Testing will not accomplish anything."



Shirley Portier, junior—"There will not be any winners in a nuclear war, just survivors. The United States should wait and see what happens."



Sally Jacob, freshman—"Nuclear testing should be banned. If we continue testing there will be no means for banning. Some country must stop in order to get others to stop."



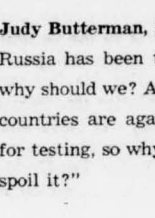
Rich Chw, freshman—"There is no sense putting more nuclear trash in the air. There is a humane and political point of view and I take the humane view."



Joe Smart, sophomore—"We should not test to the same extent Russia has, but we should test to some degree. We've done enough testing to insure our ability to build and use the big weapons so we don't have to test them, but testing should continue in other fields."



Linda Ehler, junior—"Nuclear testing is a menace to public health. I don't think there is a necessity to test. We can keep up militarily without exploiting the propaganda effect of testing."



Judy Buttermann, freshman—"Russia has been testing, but why should we? All the other countries are against Russia for testing, so why should we spoil it?"



Jim Moorman, sophomore—"I think we should test. If we are going to have nuclear weapons at all we should have the best possible. To let Russia surpass us in nuclear weapons and then go down in defeat is just as bad as the dangerous effects of testing."



Thrust and Parry

Attacks Not Reserved Just for 'Known' Reds

Editor:

Professor Carmick said in his speech of Nov. 8, "We shouldn't reserve our attack for known Communists. You are not likely to find any." I would like to inform the professor that people of his belief do not and have not reserved their attacks on known Communists for many, many years now. Has he not heard of the House Committee on Un-American Activities? Has he not heard of the Christian Anti-Communist Crusade? Has he not heard of the John Birch Society? Has he not heard of the American Legion? None of these groups restrict their pillory to known Communists.

I thought the "shot-gun" approach as an established American method of preserving civil liberties was familiar to all. But, as the old saying goes, "Heck, a guy can't read everything!" I guess it is pardonable. However, I do think that one interested in saving America and all the civil liberties that she stands for should read at least one book explaining the "shot-gun" technique. I would suggest as a starter, "The Un-Americans," by Frank J. Donner (paperback).

I might add that if one does read this book one should not be alarmed if one finds that the mere reading of it is an act which may make one a candi-

date for the ever threatening and deafening "blast" of the minuteman "shot-gun"; for that is the way it works. This technique overlooks no loop-holes in which a possible Communist (or dupe) may slip through.

Remember, if you are "bagged" in the blast it is all in the name of American civil liberties.

D. H. Mixon
ASB 6327

After Scuffle Comes Page 2 'Leer'

Editor:

The brothers, seated around the lunch table, reacted instantly to the appearance of the pledge bearing the Spartan Dailies. After a brief scuffle, they were all back at the table avidly leering at the second page (fraternity men don't look, they leer). The air was filled with cliches, "Bitchen," "Good RF," "I can't believe it," "All time."

The fraternity men were thoroughly enjoying as on all days a new bath of hilarious articles in Thrust and Parry. We have (I, too am identified with a fraternity) long realized that we are the most publicized minority group on campus. Principally through the Thrust and Parry efforts of the militant anti-greeks. The main purpose of this message is to inform you (the masses, the great unwashed — the anti-greeks) that we realize the great sacrifices you must go through to

keep the steady flow of delightfully humorous articles . . . the many nights you sit up, bent over a splattered paper, eyes red rimmed and glassy, feverishly wracking an exam numbed brain for new and fresher aspects of greekdom to hilariously attack. We appreciate it and we applaud you and your frantic rantings. In fact on those often mentioned Friday afternoons, many the toast has been raised for the sufferings of the anti-greeks from our own bubbling kegs. To sum it up, never have so few been maligned so much by so many in such good humor.

Richard Hall
ASB 7878

Spartan Daily
SAN JOSE STATE COLLEGE

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Advertising Manager: MIKE FUJIKAKE
Day Editor: TOM HEDGES

Sparta-Go-Round

By MARIE LOPEZ
Society Editor

NAMES-IN-THE-NEWS

Chi Omega names-in-the-news this week include campus committee appointees: Harleen Heller, Orientation committee; Kathy Mace, Gorgeous Gams committee chairman and Esther Kley and Harleen Heller, College Union board. Anita Segador will serve out the fall semester as private secretary to ASB prexy, Brent Davis. Selected as delegates to the Model United Nations to be held in San Diego next semester are Pat Butler, Terry Grebe, Harleen Heller and Jane Johnson. Pat Butler will also serve as controller at the session at which SJS is scheduled to represent India.

CHILDREN TO BE FETED

Plans for Alpha Tau Omega's annual Christmas party for underprivileged children are now under way with Chi Omega sorority co-hosting the festivities to be held Dec. 10 at the ATO house.

ALPHA RHO INITIATES 9

The Alpha Rho chapter of Phi Upsilon Omicron, home economics honorary fraternity, formally initiated nine home economics majors in ceremonies Nov. 18. New members who were honored at breakfast are Christine Regnart, Louise Shoemaker, Denise Ophus, Marsha Sweeney, Janis Stayton, Gayle Stephenson, Sandra Brugger, Heidi Shoop and Judy Thompson. Following the rites, those in attendance heard Marlyn Barrick relate to the group interesting observations in relation to homemaking from her recent trip to Japan. Also attending the initiation were Laura Cox, Alpha Rho president; Karen Miller, vice president; Grace Kawai, secretary; Betty Buehner, treasurer and Susan Holbrook, librarian.

WEDDING BELLS

Delta Gamma Sharon Brawley, SJS Panhellenic president, was married Saturday afternoon at Brookdale Lodge to Phil Meserve, Sigma Phi Epsilon senior marketing major from Downey. The new Mrs. Meserve is a senior economics major from San Jose.

Joining the ranks of the newlyweds Nov. 10 were Normalee Tostenson, Kappa Kappa Gamma junior elementary education major, Fresno, and Delta Upsilon Lee Greiner, senior pre-med student, attending the University of California at Berkeley.

NEWLY PINNED

Andi Boehmer, sophomore English major, Des Plaines, Illinois, to Sam Purves, Delta Chi political science major, des Plaines, Illinois, attending Stanford university.

Joan Dudack, Delta Gamma junior education major, San Francisco, to Bob Richards, Alpha Tau Omega social science graduate student.

Betty Self, freshman history major, Los Gatos, to Chris Hooper, Delta Chi senior political science major, Alameda, attending Stanford university.

Postponed Aid

MIAMI—Sen. George Smathers, (D-Fla.), urging a postponement on U.S. aid requested by British Guiana's Cheddi Jagan:

"Let us see if he gives his people freedom and progress, or if he actually orders them into a lock-up march within the Soviet orbit."

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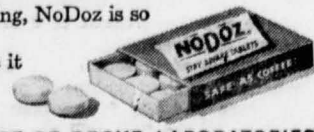
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Little Yellow and Orange Carts Scoot Around Campus All Day

By CHRIS HEADINGS

What is it? What's it doing on the sidewalk?

It looks like some kind of automobile.

What's its gas mileage?

Zero — it doesn't use any gas because it doesn't operate on the internal combustion principle, the way cars do.

How's it on oil?

It couldn't be better — it doesn't use oil. It doesn't need any water either, and it only has three wheels.

It is one of five electric carts

used on campus as maintenance vehicles by the building and grounds corporation.

The bright yellow and orange vehicles operate on electricity generated by four to six regular 6 or 12 volt automobile batteries.

Enough electrical power is generated by these batteries to allow them to be driven for a whole day, according to Byron J. Bollinger, maintenance supervisor.

But every evening the little carts have to be tied to the hitchin' posts in their stables at the coporation yards.

To re-charge the carts' batteries every night, Bollinger's staff merely plugs them into an ordinary electrical wall plug. They come equipped with their own built-in battery chargers which hang on the firewall inside the carts' pug noses.

The carts are used for transportation between maintenance jobs on campus. Pick-ups were originally used but the student-pedestrian problem became too great to use large vehicles on campus sidewalks, according to Bollinger.

The five electric carts are used by the painters, plumbers, gardeners, locksmith and mailman on campus.

The bright orange mail truck, purchased four or five years ago, was the first cart the maintenance staff obtained. Used by campus mailman Bill Woodfint to deliver mail twice a day to the various departments and the college union, the little one-seater cart operates on four batteries. It has a square, shelved box-like trunk on the back for the mail.

The carts used by campus plumbers and gardeners, each run on six batteries. The only two carts that are alike, they are yellow two-seaters with pug noses and shallow, narrow flat beds in back.

'The painters use a cart similar to the plumbers' and gardeners'. It is a yellow, rectangular vehicle with a black seat, a flat bed, a floor board of grill work and a pug nose that looks more like somebody stepped on it.

But for rainy days, the locksmith has the best cart — it has a top or roof on it.

Both of the carts used by the painters and the locksmith operate on six batteries.

The maintenance crew also has five pickup trucks, two jeeps, a one-half ton truck and a two-ton truck. These vehicles are used for heavier deliveries and for hauling brush and garbage, Bollinger said.

Another electric cart has been ordered for the Audio-Visual department.

The campus electricians may soon be seen driving about in one of these little goodies too, according to Bollinger.

2 SJS Graduates Will Speak Today On Coro Foundation

Two SJS graduates will speak as representatives of Coro foundation at 3:30 p.m. today in CH165 on opportunities for college graduates in the field of public affairs.

Maryleela Roa and Bill Sturgeon, SJS graduates, are among 12 recent college graduates from all over the United States who were selected by Coro foundation for awards in public affairs for 1961-62.

Members of the intern program and other Coro representatives will talk to students interested in their internship program. The program trains college graduates for such areas of public affairs as local, state and federal government, political and civic organizations, business, labor and journalism.

Established in 1942 as a center of research and education in public affairs, Coro foundation set up its intern program 16 years ago.

The internship in public affairs is a nine-month, full-time training program which gives students experience with government agencies, political parties, business firms, labor unions and civic organizations.

Scholarships ranging from \$2500-\$2700 are awarded to students who qualify for the internship.

Twenty-four interns are selected annually from graduating college seniors and graduate students. No specific major is required.

Most Women Hate Housework

CHICAGO (UPI) — Today's home is a dirtier but happier place because the modern homemaker has decided she can't beat dirt.

Motivational researchers hired by a national home service company (ServiceMaster) to study housekeeping habits, found that the average homemaker still enjoys a cleaning binge, but no longer takes housework as seriously as her grandmother did.

This is not because she is lazy as some critics maintain, but because she is more carefree. She appreciates a neat, clean house, but she is convinced she can't beat dirt.



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AMAH! AND MOTHER—A young boy has made a Christmas wish that his afflicted leg would be healed, in the opera for children, "Amahl and the Night Visitors." The original cast of the annual NBC-TV production will present the opera Monday and Tuesday night in Morris Dailey auditorium. Edith Evans and Forrest B. Munger will portray the roles pictured above.

NBC Acclaimed TV Cast Will Present Christmas Opera 'Amahl' Next Week

SJS singers and dancers, in addition to members of the original NBC-TV cast, will participate in a production of "Amahl and the Night Visitors," to be presented Monday and Tuesday at 8:30 p.m. in Morris Dailey auditorium.

Sponsored by the Spartan Programs committee, the two-night presentation of the children's Christmas opera will be free to students and the public.

"The orchestra for "Amahl" consists of a selected group of college instrumentalists and musicians from the community. The music for this occasion is provided by a grant from the trust funds of the recording industries obtained by the cooperation of Local 153, American Federation of Musicians," Dr. Hartley D. Snyder, head of the Music department, said.

SJS PROFS DIRECT

Dr. Edwin C. Dunning, assistant professor of music, will direct the orchestra. William J. Erlendson, professor of music, is providing singers for the chorus of shepherds.

In 1956 the cast decided to put the show on tour throughout the country. They schedule their travels to arrive in a town the night before an appearance to rehearse with the local orchestras and choruses.

Starring in the production will be Forrest B. Munger, 12 year old, who will portray Amahl. Others include Edith Evans who plays his mother and David Aiken who sings the role of King Melchior.

Student Readings Slated For Studio Theater Program

The utility of war, its emotional impact upon the individual and the nation and its tenderness, pathos, and humor will be stressed during an oral interpretation program Thursday, Nov. 30 in the Studio Theater.

Members of the oral interpretation classes of Dr. Courtney P. Brooks, associate professor of speech, and Mrs. Noreen LeBerge Mitchell, assistant professor of speech, will take part in the 3:30 p.m. program.

Joseph Altieri will correlate the program and serve as narrator.

Other works, not following the war theme, include "Charles," by Shirley Jackson read by Alice Kawazoe and "The Eclipse," by

Naples Orchestra To Perform Friday

The Orchestra San Pietro of Naples will appear Friday at 8:30 p.m. at the Civic auditorium for a one-night performance. Tickets may be ordered by calling CY 3-6252.

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Tuesday, November 21, 1961

SPARTAN DAILY-3

Music Dept. Head To Serve On Teacher-Ed Committee

Dr. Hartley D. Snyder, head of the Music department, will serve on the teachers-education committee during the annual convention of the National Association of Schools of Music Friday and Saturday in Denver, Colo.

This committee studies the current procedures, needs and trends in the education of music instructors, Dr. Snyder said.

It is also one of the accrediting association bodies for schools of music, in conjunction with the NASM.

The 37th annual NASM convention will attract representatives from approximately 280 schools of music.

SJS, an associate member of the organization, is the only state college from throughout the U.S. to have membership, Dr. Snyder explained. "We will be up for full membership in the spring."

Requirements for membership follow the national accreditation standards along with the specific standards of the college in question, he explained.

SJS has the "most highly developed Music department of state colleges throughout the nation," Dr. Snyder pointed out.



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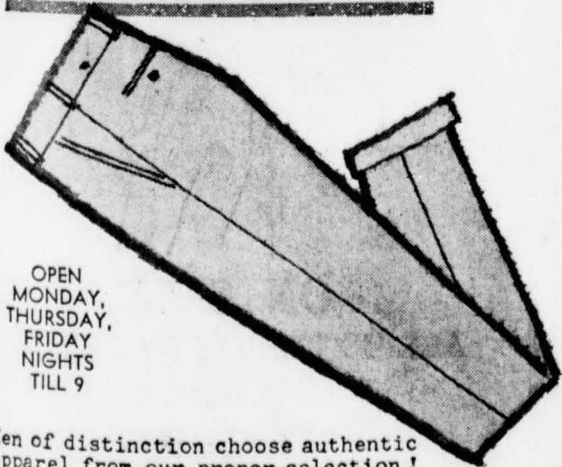
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Men Anticipate 'Dream Girl,' Enroll in Food Preparation

By GLENDA BRADY

Would you marry a man who could not prepare an omelet, bake a cake or stuff a turkey?

Two SJS men will not have to worry if the girl of their dreams answers "no."

Abraham Belardes, junior police major, and Ping Yee, a senior industrial arts major, are taking the food preparation class, "Foods for Two."

Belardes and Yee participate in the class along with 11 women. They are the only men taking a

food preparation class this semester, according to Miss Maude L. Ashe, assistant professor of home economics, and class instructor.

"I cook at a fraternity house," Belardes said. "I simply multiply the recipes we receive for two to get the amount I need when cooking at the house."

Yee's father is responsible for his taking a foods class. "Father went to cooking school and now thinks that everyone should know how to cook," he said.

The class is concerned with the quick preparation of food. The students learn management of a meal and quick preparation of food without using frozen dinners. They prepare, serve, eat and clean up in the two-hour session, according to Miss Ashe.

The class is divided into families, with four members in each separate group. At each meeting the students are assigned a different role to play in the family.

The "guest" is always responsible for dishwashing, the "daughter" sets the table, the "father" cleans the stove and the "mother" cooks the meal and assigns other duties to her family.

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Why Judiciary Denied ASB President's Veto

By LESTER ON

In its decision, announced Thursday, denying the ASB president veto power over budgetary matters, the Judiciary voted unanimously after deliberating for four hours.

The justices, who voted, besides Chief Justice Joe Stroud, were Linda Hardin, Pat Hayes, Ron Gerevas, Sharon Holly, Dr. Warren P. Fraleigh, associate professor of physical education, and Melvin H. Miller, associate professor of police.

In deciding whether the veto power of the ASB president applied to ASB budgetary matters, the Judiciary also decided whether his power should apply to the budget. In the latter case, the ruling also was in the negative.

On the first question, the Judiciary considered the functions and powers of the legislative branch on the control and appropriation of ASB funds and the nature of the president's veto power as one of his duties.

'EXPLICIT DELEGATION'

From the text of the ruling released yesterday, the Judiciary concluded that "control of budgetary matters is delegated 'explicitly' to the legislative branch" while such control through the president's veto power was only implied.

"It is the opinion of the Judiciary that functions and powers take precedence over duties," the report stated. "In addition, the Judiciary does not interpret the phrase 'any law, rule or regulation adopted by Student Council' (from the ASB Constitution) as encompassing budgetary matters."

The Judiciary also considered one of the ASB president's recommendations to the constitutional revision committee on the finance committee and three statements of the revision committee's minutes dated February 2, 1960.

The Judiciary interpreted these "to mean that the intent of the revision committee was to leave budgetary matters in the hands of the legislative branch" which it also took as "explicit recognition of the intent." The Judiciary also noted that Eric Solander, a member of the committee, had testified that "the committee, to his knowledge, had never discussed the veto in specific relation to budgetary matters."

REASONS FOR DENIAL

The Judiciary then denied the ASB president's veto power over budgetary matters for the following reasons:

- The existing constitution does not indicate any direct control of the budget by the ASB president.
- The existing constitution and by-laws consistently state that budgetary matters are the concern of the legislative branch.
- The records of the constitutional revision committee of 1959-60 show rather clearly the intent of the committee to place control of budgetary matters in the legislative branch.
- Although the president is given veto power, the existing constitution and by-laws and the records

of the constitution revision committee do not specify any relationship between veto power and budgetary matters.

SHOULD VETO APPLY?

After reaching the above decision, the Judiciary then considered whether the president's veto power should apply to the budget and noted the following point:

1. The ASB president is a member of the Board of Control.
2. The current description of the Board of Control states "the Board . . . shall submit the budget to Student Council. Any financial action to be taken by the Student Council, such as amending the Board of Control budget or initiating financial measures, shall be referred to Board of Control for recommendation before the vote of Student Council. In case the Board of Control recommends not to adopt a Student Council initiated financial action, a two-thirds vote of the entire Student Council will be necessary for adoption."
3. The present constitution grants the ASB president a veto power.

FORESEES IMPLICATIONS

The text then states: "The ASB Judiciary foresees the following implications resulting from the presidential veto over budgetary matters:

1. The president participates as a voting member of the Board of Control which is the drafting agency.
2. The president participates as a voting member in determining what budget items are sent initially to Student Council for approval.
3. In the case of Student Council initiated financial action, the Board of Control has an actual veto power. The ASB president participates as a voting member in this group veto power.
4. If the president's individual veto power applied to the budget, this would mean the following: (a) the president would have a significant role in determining what actual budget items were referred initially to the Student Council, (b) he could participate in the group veto function at the beginning, and in addition, (c) the president would have an individual veto power at the end of the line.

"The ASB Judiciary feels that this is entirely too much 'purse-string' power for any single officer to hold in a democratic government. Secondly, such power in the executive branch with respect to budget control is inconsistent with the literal statement and intent of the present constitution."

Finally, although it was aware that the minutes of the revision committee dated Feb. 12, 1960 stated that it felt a clear distinction exists in the functions of both groups, the Judiciary "feels obligated to point out to the student body that a constitutional revision is necessary in order to clarify this particular delineation of authority and to avoid future cases concerned with this same question."

Over 20?

Don't Dance Twist Says N.Y. Expert

NEW YORK (UPI)—A leading safety expert and chiropractor today warned that most persons over 20 who attempt the twist are just dancing up a storm of spinal trouble.

The new dance craze, which caught on in the teen set over a year ago and is now sweeping the nation's night clubs, ballrooms and dancing schools, already has resulted in a new spinal ailment—"twister back," they said.

Mrs. Marjorie B. May, home safety director of the Greater New York Safety Council, warned that only the strongest backs can withstand "the gauntlet of convulsions" that go with the twist.

"It's pretty rough on the spine, especially for people who aren't used to athletic exercise," said Mrs. May. "I think that adults and anyone who lives a rather sedentary life should not try the twist."

Dr. Thure Peterson, president of the Chiropractic Institute of New York, said he had observed the twist and found it a definite danger to the spines of all dancers "except the supplest youngsters."

Too Many Job Openings; Not Enough Entomologists

For entomology majors, opportunity knocks more than once.

"If we had 100 majors right now, they'd all have a job," Dr. J. Gordon Edwards, professor of entomology, said.

Within the past year, assistantships were available at Cornell, Idaho and Purdue universities and they are still available now, Dr. Edwards continued.

Recently, Dr. Edwards received a letter from the Bishop museum in Honolulu asking for two technical assistants. "We get letters like this all the time," he said.

Within the past year, assistant-field has grown tremendously. For this, Dr. Edwards cited two main reasons: the benefits of entomology in agriculture and the trend toward outdoor living.

All this has increased the number of grants usually given by the National Science Foundation (NSF), National Institute of Health (NIH) and private companies. "They have many more grants than they have people to fill them," Dr. Edwards said.

"We have graduates on assistantships at the University of California (Berkeley and Davis), and at Purdue, Harvard, Oregon state and Washington state, among others," Dr. Edwards said.

"Dozens of our graduates are now professional entomologists in California and we have never failed yet to find a summer job in entomology for any serious student who wanted one," he concluded.

'Little Spardi' Leading Field In Santa Clara Baby Contest

Three and one-half year old Theresa Nelson leads in the Santa Clara County United Veterans' council baby contest. She is the first college-sponsored baby in the contest's history and at the moment has recorded 111,760 votes.

"Little Spardi," as her sponsors, the Newman clubs of city college and SJS, call her, is the daughter of Mr. and Mrs. Thomas Nelson, both college students.

Theresa's mother will visit SJS dormitories, fraternities, sororities and boarding houses next week with "Little Spardi" to collect votes.

San Jose State students may

vote in the contest at Newman hall, 79 S. Fifth st.; at contest headquarters, 176 W. Santa Clara or by phoning Theresa's mother at CY 5-4375. Proceeds from the contest help sponsor charitable activities of the United Veterans' council.

Special Greeting On 25th Birthday

Special anniversary greeting the SJS Journalism & Advertising department have come from Globe Printing co., San Jose firm which printed the State College Times semi-weekly predecessor to the Spartan Daily in 1932, before San Jose State had a journalism department.

Except for two brief intervals, Globe has printed the Daily since the SJS campus newspaper began. By adding the pre-Daily publication to his total, Jack Anderson, owner of the firm, estimates the Globe has been printing the newspaper for 30 years.

An almost all-woman staff put out the Daily during the World War II years, Anderson recalled. "We had one fellow name Brady, who handled sports, and the women did all the rest," he remembers.

No Friday Flicks

No films are scheduled for Friday Flicks until Dec. 8, according to Floyd Aylin, Friday Flicks chairman.

"Psycho," an Alfred Hitchcock thriller, will be shown on Dec. 8 at 7:30 p.m. in Morris Dailey auditorium.

Forms Due Today For Model U.N. Post

Applications for chairman of the Model United Nations committee will be accepted in the College Union until 12 noon today, according to Barney Goldstein, ASB personnel officer.

Interviews for the post will be held today from 2-4 p.m. in the College Union.

Applications may be obtained in the College Union.

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Children's Books On Display Now

The library will feature displays of children's books, color prints and Arabian manufacturing this week.

The children's books are on display in the main case in the entrance hall of the new library addition. The display includes early American, children's books from other countries and contemporary children's books.

The early American books include Noah Webster's "The Elementary Spelling Book," which sold 60 million copies between 1880 to 1889. It is described on the title page as "The cheapest, the best and the most extensively used spelling book ever published."

A hornbook primer, "The Early New England Primer," made of paper and mounted on a thin wooden board, protected by a sheet of transparent horn, is also on display.

Books from different countries include "Barbar's Visit to Bird Island" by Laurent de Brunhoff, from a famous French series; "Max und Moritz" by Wilhelm Busch, a German classic and "A

Bell For Ursli" by Selina Choniz and Alois Carigiet, from a Swiss series.

Other books range from the "Original Mother Goose," published in 1892, to Ludwig Bemelman's "Madeline and the Bad Hat," published in 1956.

A display of Japanese prints is featured on the first floor, facing the reading room. The prints are selected masterpieces of Ukiyoe prints published by Miji Shobo in Tokyo.

Also in the case are "Landscape Prints of Japan" and "Figure Prints of Old Japan," both from collections of Edwin and Marjorie Grabhorn.

Displays by the Arab-American students assn. club have been arranged in the second floor display cases. Articles of Arabian manufacturing including a Dishdasha, a silk nightgown made in Mosul, Republic of Iraq, and an Abba, a handmade, camel wool coat.

A second case on the same floor features a necklace from Bagdad, a cigarette pipe from Mosul, and a camel saddle stool in the shape of a camel.

Librarian Gives Holiday Schedule

The following schedule will be followed by the library during the Thanksgiving holidays, according to Miss Joyce Backus, librarian: Wednesday, closes at 5:30 p.m. Thursday, closed. Friday, 8 a.m.-5:30 p.m. Saturday, 9 a.m.-5 p.m. Sunday, closed.

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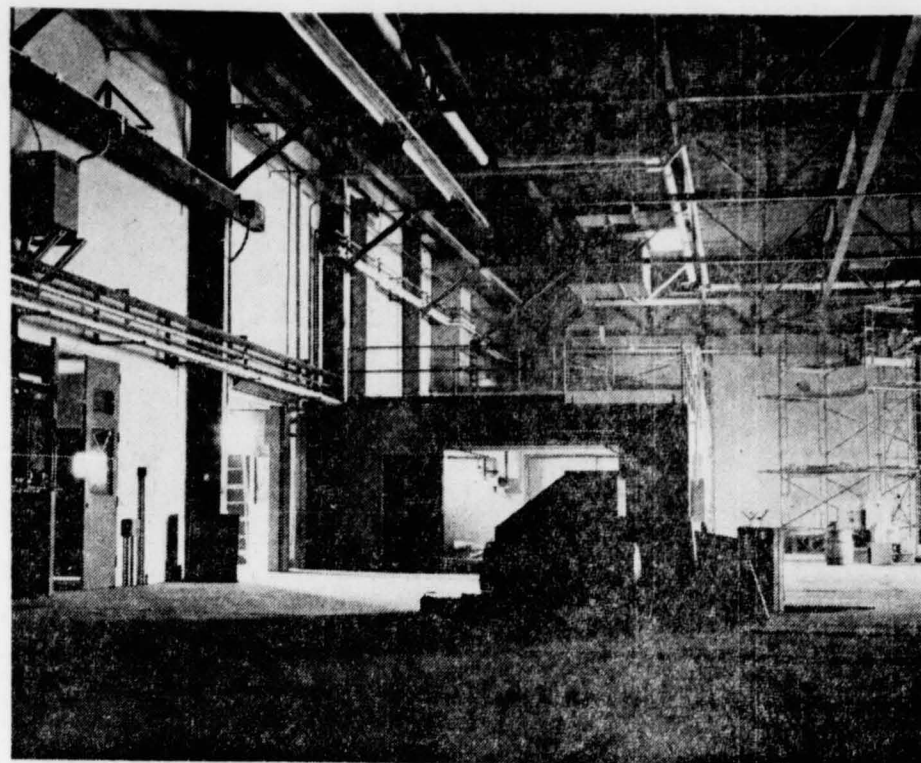
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FINISHING TOUCHES—Completion of the San Jose State Aeronautics building, located at the San Jose Municipal airport, is set for February. The structure, encompassing 37,800 square feet, will cost \$697,537. Presently workmen are working on the interior of the building. Ad-

jacent to the new departmental headquarters will be a test cell which will be used to subject aircraft engines to a number of simulated flight conditions. Work on the cell, costing \$352,800, will begin six months after completion of the main structure.

Aeronautics Building Set For February Completion

Construction of interior facilities at the San Jose State Aeronautics building, located at Coleman ave. on the west edge of the San Jose Municipal airport, will be completed in February, according to Dr. C. Grant Burton, executive dean.

Work on the \$697,537 building was begun in December of 1960 and was expected to be completed by this semester. Completion date was postponed, however.

ADJOINS AIRPORT

The building, slated to encompass 37,800 square feet upon completion, is located on a 5-acre lot adjoining the airport and directly across from the Food Machinery engineering building.

Adjacent to this building will be a test cell. Construction on the \$352,800 adjoining cell is expected to begin six months after completion of the building.

Total cost of the complete project, including tools, furnishings, the building and cell, will be approximately 1.5 million.

This new facility, four and one half times the size of the present Aeronautics department location, will be large enough to handle 225 students and three small aircraft.

TESTING CELL

The test cell can be used in testing all types of jet and rocket engines currently being produced. The cell is a concrete and metal construction with a control room adjacent to it. In the cell, engines can be subjected to a number of simulated flight conditions.

The cell will have two vents on it, one for air intake and another for exhaust and sound proofing. The

sound-deadening vent, constructed of metal, will be adjustable.

The test cell, used primarily for instrument and propulsion instruction and testing, will enable stu-

'Lucky 13' Dancers Meet Fresno Fans

Eight of San Jose State's "Lucky 13," dance-drill team, performed at Fresno during half-time of the SJS-Fresno state football game Saturday night.

To the tune of "No Business Like Show Business," the chorus line, under the direction of Roger S. Muzzy, assistant professor of music, repeated the routine they performed during the SJS Homecoming game.

The eight women are: Bunny Anderson, Carol Beals, Etta Gutermute, Linda Jones, Dianne Kennedy, Karen McKinney, Karen Snyder and Sue Walter.

According to spokesman for the group, it will be performing at this season's basketball games during halftime.

dents to learn various methods of recording engine performance.

The laboratory will have 90 instruments built into it. These instruments will be used for a range of study including measuring conditions from oil pressure to jet engine tailpipe temperatures.

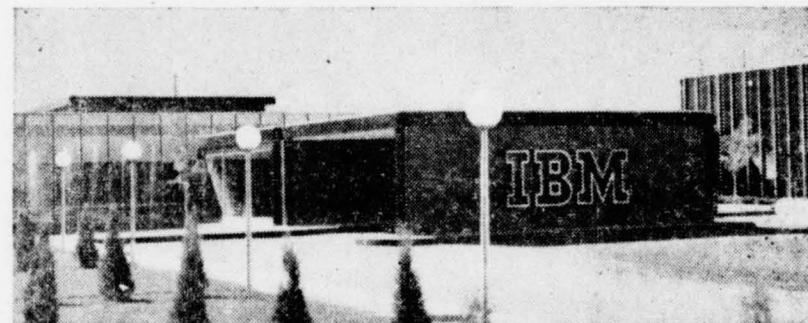
DEPARTMENT DESIGNS

Planning for the aeronautics construction was begun eight years ago by the department, which is primarily responsible for the design and specifications of the building.

The temporary buildings serving the aeronautics department this year are located near the women's gymnasium and are being removed for an expansion of the gym in December.

An innovation added to new departmental structure will be a 50-horsepower motor which will supply 100 pounds of continuous air pressure to the department's two link trainers, laboratory and wind tunnel. This will enable the department to run the wind tunnel almost continuously, eliminating the limit imposed by air pressure tanks.

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Tuesday, November 21, 1961

SPARTAN DAILY—5

SJS Arnold Air Society Squadron Takes Command of N. California Wing

The San Jose State squadron of the Arnold Air Society, AFROTC honorary organization, recently assumed command of the society's northern California wing for 1961-62.

The SJS squadron commands Wing 3, Area I which includes Stanford, Fresno state, San Francisco state, University of California and SJS. The function of the wing is to serve as an intermediate level of command between Area I headquarters at the University of Arizona and the above named schools.

The mission of the Arnold Air society is to further the purpose, tradition and concept of the United States Air Force and to create a closer and more efficient relationship among AFROTC ca-

dets, according to Jerry A. Cornwell, information services officer for Wing 3.

The Arnold Air society is named in honor of the late Gen. H. H. "Hap" Arnold who commanded the Army Air forces in World War II. SJS cadets elected to Wing positions are Nicholas W. Raffaele, wing commander; Peter J. Wolfe, deputy commander; Harold J. Baker, operations officer; Robert F. Benitez, administrative officer; Richard C. Penzotti, comptroller, and Cornwell.

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PIKA's Touchdown Passes Tiep Down Mary Ann's Maulers 19-9 in All-College Championship Tilt Sunday in Stadium

Three touchdown passes thrown by PIKA's Rich Barry gave the fire-engine fraternity a 19-9 win over Mary Ann's Maulers, Independent leagues' champion, and the All-College championship Sunday at Spartan stadium.

Barry connected on a TD toss to George Buck in the first half, then hit Buck again early in the third quarter. Although the ex-

tra point attempt was stopped by the Maulers after the first score, Barry passed to John Bruce for the conversion following the second pay-dirt aerial.

Mary Ann's, after nailing a PIKA ball-carrier in the end zone for a first half safety, scored in the third stanza when Art Wolfe

Intramural Deadlines

Deadline for applying for intramural wrestling and swimming competition is tomorrow at 12 noon in MG121, according to Intramurals Director Dan Unruh. There are fraternity and open classifications, he said.

"We have a record number of team entries in bowling," Unruh continues, "and we hope to break records in swimming and wrestling, too."

shot a pass to Buzz Kievman. The extra point was made on a pass from Wolfe to Sonny Corea.

Mary Ann's ramblod undefeated through B league Independent action, then defeated the Cal-Hawaiians, A league champs, for the Independent championship.

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CONFERENCE . . .



BIG CROWD—Part of the sellout crowd of 15,000 is seen in this picture of one side of Fresno's Ratcliffe stadium at the SJS-FSC game last Saturday. The Bulldogs won the game, 36-27, to eliminate San Jose State from further Sun

Bowl contention and gave themselves a perfect 10-0 record as they go into Thursday's Mercy Bowl game in Los Angeles. The Bulldogs now have won 21 of their last 22 games.

Long Beach Wins

San Jose Poloists Grab 2nd Place in State College Meet

San Jose State's Spartan water poloists went all the way to the finals of the State College Water Polo tournament last weekend but had to settle for second place when they bowed to host Long Beach state 8-3.

Spartans Jim Monsees and Steve Skold were named to the all-tournament first team, while Bob Wegman made the second team.

Monsees and Long Beach's Ken Harndorf were unanimous choices for the first team. "Monsees was easily the class of the tournament," SJS coach Lee Walton said yesterday.

Long Beach jumped away to a 4-0 halftime lead Saturday night and were never headed. SJS outscored their opponents in the late going but it was too little too late.

Harndorf and Doug Burt scored four goals apiece to monopolize the Long Beach scoring. Wegman, Monsees and Herb Matter each tallied one goal for SJS.

The Spartans knocked off Fresno state 20-1

and San Francisco state 14-5 en route to the finals. They swamped Fresno in Friday's opener in their easiest victory of the season.

Skold, who turned in his best performance of the season in the tournament, paced the SJS attack with six goals. Monsees and Larry Armstrong each tallied four markers, while Wegman had three, Matter two, and John Henry one. Dennis Bledsoe scored Fresno's only goal.

Against San Francisco state Saturday afternoon, the Spartans built up a 5-3 halftime lead and then broke the game wide open, outscoring the Gators 9-2 in the second half.

Skold again paced the SJS attack with six goals. Monsees scored three markers, while Armstrong had two and Wegman, Henry and Austin Wiswell had one apiece. Dave Wedeking was high for the Gators with three goals.

Long Beach reached the finals by dumping Cal Poly of Pomona 17-3 and downing Cal Poly of San Luis Obispo 11-2.

Daily sports

6-SPARTAN DAILY

Tuesday, November 21, 1961

Rough Grid Season For Freshman Team

Ending a long hard 1961 grid season the SJS frosh Spartababe football team goes into moth balls for the season. Head pigskin coach Bob Jones and his Spartan charges came out on the wrong end of a 2-4 season record.

In the first gridiron encounter the Spartababes were mildly upset by the Santa Clara JV's 13-8. Hawaiian QB Hinano Kaumeheiva starred in that loss with his constant long gains on quarterback end run options.

Hitting the winning trail in its second football game, the SJS frosh put on an offensive display and downed the Fresno state Bulldogs 34-16. Top S.F. quarterback Mike Burke and his long aeriels decided that game for the Spartababes.

Stanford and its highly touted frosh signal caller Dick Ragsdale dealt the SJS JV's its second loss 33-6 in the third Spartan game.

Although the Spartan frosh played the finest game of the season against the highly rated College of Sequoia Giants they still met defeat 27-22 in a real heart-breaker.

The 16th ranked JC team had a tough time quelling the riotous Spartababes.

Garnering its second win of the season by downing the S.F. Eggs 21-8, the Spartababes were already looking toward the season finale with the undefeated Cal Bear Cubs.

In the season finale the Spartababes, who were in a doubtful starting physical condition, suffered its worst defeat 40-6 at the hands of a highly talented Bear Cub outfit led by Craig Morton, top Campbell high school star.

Offensively the Spartababes were sparked by Burke, Kaumeheiva, Robert Baughman, John Burgess, Harold Carr, Herb Engle, and Jerry Koch.

Defensively the SJS frosh was bolstered by such standouts as

Kent Evans, Jerry Bonotto, Mike Christensen, Bob Weight, Jay Opperman, Mike Welch, Wendell Schell, John Waggenger, and Bob Young.

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Drama Prof Set For TV Interview

John Kerr, associate professor of drama, will be interviewed on "Showcase," the college radio program heard on station KLOK, at 9:30 p.m. Sunday.

Professor Kerr is director of "The Imaginary Invalid," SJS College Theater production to be presented Dec. 1, 2, and 6 through 9. On the same program, Elizabeth Stewart, assistant professor of English, will continue her series of interviews with students from foreign lands.

The college television program "Perspective," usually seen on KNTV, will not go on the air this week, according to Dr. Clarence Flick, associate professor of drama.

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Spartaguide

TODAY

Sparta camp, sign-ups for interviews for Sparta camp counselor positions, College Union, 9 a.m. to 5 p.m., today through Dec. 1.

Aeronautics departmental meeting, E118, 7 p.m.

ICC, meeting, College Union, 5:30 p.m.

Phi Mu Alpha Sinfonia, meeting for members, M272, 7 p.m.

Christian Science organization, meeting, Memorial chapel, 7:30 p.m.

Democratic club, speaker: Dr. Richard Staveley, assistant professor of political science, "Absence of Opposition in American Politics," CH226, 7:30 p.m.

Lutheran Student assn. and United Campus Christian fellowship, speaker: Dr. Hans Guth, associate professor of English, "Problems of Censorship," Campus Christian Center, 300 S. 10th st., 8 p.m.

Rally Planning committee, meeting, College Union, 3:30 p.m.

Young Republicans, meeting, CH359, 7:30 p.m.

Freshman class, meeting, CH150, 3:30 p.m.

Russian club, slides from Russia will be shown, HE5, 7:30 p.m.

Humanities club, meeting for class representatives and club members, CH208, 7:30 p.m.

Phi Eta Sigma, meeting for members and for those who are eligible for membership, FO104, 3:30 p.m. If unable to attend, notify Dr. W. Donald Head, assistant professor of English, in FO-119.

Alpha Phi Omega, Turkey Trot, in front of men's gymnasium, 12:30 p.m.

Lecture, speaker: Douglas Edwards of Columbia Broadcasting

system, "Freedom of Broadcasting," Morris Dailey auditorium, 10:30 a.m.

Luncheon, speaker: Clyde Bedell, advertising consultant, educator and writer, special guests: San Jose Mercury-News executives, Catholic Women's Center, 12:15 p.m.

Panel Discussion, moderator: Dr. Chilton R. Bush, director emeritus, Stanford University School of Communications Research, TH55, 2 p.m.

Office Management class, speaker: Jack Anderson, American Can co., "What to Look for in a Prospective Employee," TH135, 2:30 p.m.

TOMORROW

Lecture, speaker: Drew Pearson, author, commentator, syndicated columnist, "Has America Become a Second Class Power?" Morris Dailey auditorium, 11:30 a.m.

Buffet lunch, speaker: A. I. Higginbotham, chairman of Department of Journalism, University of Nevada, national president, Kappa Tau Alpha, society honoring scholarship in journalism. Following speech Dr. John T. Wahlquist, college president, will make the dedication and presentation of the new Journalism building, 12:30 p.m.

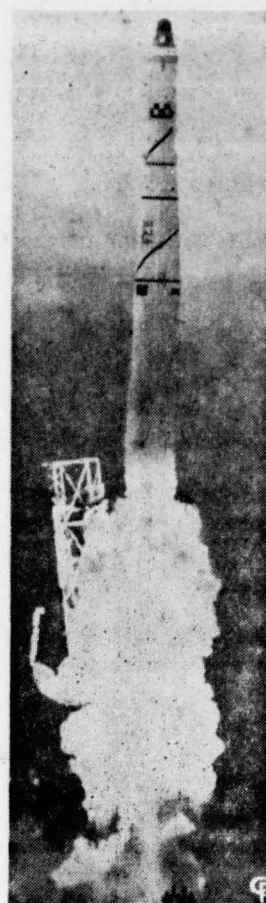
Open house, speaker: Joe Rosenthal, photo staff San Francisco Chronicle, world-famous war photographer; display of prize-winning news photos, first floor lobby; screening of Mercury-News motion picture, "Flood Story," room 108; continuous demonstration of journalism training in television, second floor; display of advertising techniques, Spartan Daily advertising office; Journalism building, 1:30 to 4 p.m.

Book Talk, speaker: Michael Kay, assistant professor of history, "Mind of the South," by W. J. Cash, cafeteria rooms A and B, 12:30 p.m.

Amateur Radio club, organizational meeting, E118, 3:30 p.m. All amateurs are to bring their amateur license for photostat.

Social affairs committee, meeting, A139, 3:30 p.m.

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LIFT OFF—Lifting from launching pad at Vandenberg Air Force base, Discoverer 35 last week soared on way to successful par orbit of earth.

Political Scientist Set To Address Democratic Club

"Absence of Opposition in American Politics" will be discussed by Dr. Richard W. Staveley, assistant professor of political science and humanities, tonight at 8 o'clock in CH241 at a meeting of the Democratic club.

Dr. Staveley will point out the similarities of the Republican and Democratic parties, said Tom Brueneau, club vice president.

There will be a club business meeting at 7:30.

Spartan Daily Adviser Holds Post 13 Years

While the Journalism & Advertising department is celebrating its 25th anniversary, Charles W. Kappen, professor of journalism, has completed 13 years as Spartan Daily adviser. He has had more than 29 years of professional newspaper, magazine and teaching experience.

The first adviser for the SJS chapter of Sigma Delta Chi, professional journalism fraternity, Professor Kappen was a motivating force in obtaining the group's charter.

He also is author and co-author of a number of works on numismatics. After 12 years as editor of the Calcoin News, official magazine of the California State Numismatic assn. Mr. Kappen plans to resign from the post next April.

A native of Arkansas, Professor Kappen received his B.A. in journalism from University of Arkansas and his M.A. from University of Wisconsin. He was reporter, sports editor, city editor, managing editor, and editor of various midwest and southwest daily newspapers before coming to SJS as Spartan Daily adviser in 1948.

He also had taught at Shrinham university, England, University of Tulsa, and University of Wisconsin.

During World War II Professor Kappen served with General Eisenhower's headquarters in England and France as education officer. In 1951 he was recalled to service as Major Kappen and assigned as public information officer, first to Camp Roberts and then to headquarters, Far East Command, Tokyo, Japan, and Seoul, Korea. In Seoul, as Press Advisory Division officer, he lived



CHARLES W. KAPPEN
Daily adviser

and worked with war correspondents.

In 1953 he returned to SJS as adviser to Spartan Daily. He also helped obtain the charter for Kappa Tau Alpha, national fraternity honoring scholarship and journalism, and is adviser for the group. He also is adviser for California Intercollegiate Press assn.

AIS Meets Monday To Appoint Chairmen

The Associated Independent Students will meet Monday at 7 p.m. in E118.

Committees will be organized and chairmen will be appointed at this meeting.

Additional information may be obtained by phoning Clyde Powers, president, Cypress 7-6702.

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